

Polycom HDX 7001

Limited Time Price Promotion

The Polycom HDX 7001 is being offered with an incremental discount resulting in an *effective* list price of \$6,999 for a limited time.

This limited time offer is an ideal opportunity to transition customers into the best platform in the industry—the HDX Series. For a limited time, Polycom is offering the HDX 7001 with an incremental discount, resulting in an *effective* list price of \$6,999 (NA, CALA).

To make a great offer even better, HDX 7001 customers may take advantage of the no-charge Maximum Resolution Mode software download!

Polycom HDX 7001

The Polycom HDX 7000 series provides a high-quality conferencing experience for users who are new to visual communications or looking to enhance their existing network.

The HDX 7000 is a superior solution for small to medium sized enterprises and education institutions looking to widely deploy video.

Complete Solution:

- EagleEye HD camera
- Multiple inputs/outputs for cameras or peripherals
- HDX stereo microphone array
- All cables needed for out of box setup



State-of-the-art, industry leading HDX Platform—future proof your visual communications!

HDX 7001 Maximum Resolution Mode

Maximum Resolution Mode is a dedicated no-charge software version specifically for the HDX 7001 which enables higher video resolutions. Users will receive optional high definition video resolution (up to 1280x720) with new setting at call speeds as low as 384K.

Visit the Support section of Polycom.com for download instructions and complete release notes http://www.polycom.com/usa/en/support/video/hdx_series/hdx7000.html

Maximum Resolution Mode download will be available to all HDX 7001 customers September 29, 2008.

How it Works

Purchase the Polycom HDX 7001 solution and reference NST # 2008-07-20509 to take advantage of the new reduced *effective* list price of \$6999! The HDX 7001 offer expires **December 31, 2008**. The offer may not be combined with other offers and may not be used for stocking orders.

With the new promotional price and Maximum Resolution Mode—simply show customers the remarkable quality of the HDX 7001 and WIN!

