

Polycom® Video Media Center™

Turn Communications Into Content



Unique Selling Points

Manage the growth of video content in your enterprise with a single all-in-one solution

Protect enterprise video content in a dedicated & secure repository

Leverage the value of video communications by directing customized content to specific target audiences

Key Positioning

Enables users to create enterprise video programs using existing IP and conferencing infrastructures

Allows targeting of video content to specific audiences for training, presentations, collaboration, and more

Streamlines content management from creation to delivery and enables secure user access

Leverages and increases value of existing Polycom conferencing investments

Key Features

Real-time & On-Demand Streaming of video & rich media to up to 1,000 concurrent users

Capture videoconferences, meetings, training sessions, corporate communications, and more

Catalog and track all video content in the enterprise

Search by category, keyword, availability, and more

Access content through customizable web portals

Archive content for long-term storage compliance

Publish, package, and customize content and delivery

Report on viewership, content statistics and more

Secure enterprise content and control access from creation to expiration

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Polycom Video Media Center Pricing

Description	Part #	Price
250 Concurrent Streams base	2200-77100-250	\$59,500
500 Concurrent Streams inclusive of all options	2200-77100-260	\$74,900
1,000 Concurrent Streams inclusive of all options	2200-77100-400	\$93,000
1,000 Concurrent Streams inclusive of all options	2200-77100-500	\$129,000
Additional 250 Streams	5150-77100-250	\$19,500
External File Upload Option	5150-77102-000	\$10,000
Multicast Option	5150-77101-000	\$15,000

Line of Business Targets

Education/Training - Distance learning, recorded lectures, self-study, certification

Corporate Communication - Internal announcements, all-hands meetings, investor relations, mergers & acquisitions

Human Resources - New hire training, benefits updates, compliance testing

Sales & Marketing - Product updates, sales rep training, promotions, reseller updates

Positioning Video Media Center with RSS 2000

Complemented with RSS 2000 capabilities, the Polycom Video Media Center provides a robust and comprehensive video content management solution for the enterprise.

Feature Comparison	RSS 2000	RSS 2000 + VMC
Video Recording & Capture	●	●
On-Demand Live Streaming	●	●
Tiered Security	●	●
Streaming Scalability	●	●
Archive & Preserve	●	●
Catalog Ability	●	●
Editing	●	●
Access & Search	●	●
Publish	●	●
Monitor	●	●
Reporting	●	●

Legend - ● Good support
● Partial Support
● Not supported